

DISTRIBUTION:
Newmarket Businesses
& 10,000+ Households

EARLY BIRD:
Book by January 22nd
and Save

SPECIAL OFFER:
Free Masthead Ad
with Full Page Booking*

2021 Newmarket Guide & Directory

Be part of the biggest printed community resource
for business, retail and services in Newmarket



**AD SALES
NOW OPEN!**

NEW IN 2021
HOME & LIFESTYLE
SHOWCASE

GO LOCAL!

**BOOK YOUR
AD SPACE TODAY**

905 898-5900

advertising@newmarketchamber.ca

RESERVATIONS DUE: Monday, Feb. 8, 2021
ARTWORK DUE: Friday, Feb. 26, 2021

*Special Directory Offer: Free two-week
Newmarketchamber.ca masthead ad with full
page ad booking.

Don't miss your opportunity to be part of this
one-of-kind publication!

AD SPECS

Advertisement Size	Vertical Dimensions	Horizontal Dimensions	Early Bird Price	Directory Price
Full Page - Outside Back Cover	8.75"w x 11.25"h with bleed 7.5"w x 10"h without bleed	N/A	N/A	\$2500
Full Page - Inside Cover	8.75"w x 11.25"h with bleed 7.5"w x 10"h without bleed	N/A	\$1800	\$2200
Full Page	8.75"w x 11.25"h with bleed 7.5"w x 10"h without bleed	N/A	\$995	\$1095
Half Page	3.667"w x 9.875"h	7.5"w x 4.8228"h	\$625	\$725
Quarter Page	3.7"w x 4.8"h	7.5"w x 2.2"h	\$425	\$500
Eighth Page	N/A	3.69"w x 2.33"h	\$340	\$390
Marketplace Ad (Directory Only)	N/A	3.5"w x 2"h	N/A	\$200
Logo added to Directory Listing			\$65	\$75
Flyer Insert - Provide 2,000 Copies	1 page maximum (can only be double sided or 3 fold brochure) up to 8.5"x11" (to businesses only - 2,000 copies)		\$400	\$400



Submission Guidelines

High resolution PDF (via Adobe InDesign, Illustrator, Photoshop). Please submit in CMYK with images at 300 dpi or greater

To book your advertisement, please call **905 898-5900**
or email advertising@newmarketchamber.ca