



## *Newmarket Chamber Awarded Accreditation at National Convention*

**Fredericton, N.B., September 25, 2017:** At a ceremony today as part of the Canadian Chamber's annual general meeting, the Chamber Accreditation Council of Canada was pleased to be able to present new accreditations to chambers from across the country.

"We are proud to recognize these chambers as examples of effective, well-managed and stable organizations making a difference in communities across the country - keeping 'the voice of business' loud and strong" said Perrin Beatty, President and CEO of the Canadian Chamber of Commerce.

To achieve accreditation, a chamber must meet minimum standards in critical areas, including areas of governance, operations, membership programming, policy and advocacy and strategic planning.

Accreditation recognizes continuous operational improvement and standards of local chambers of commerce and an elevation of their profile across the country as effective and well-managed organizations.

"As a business association, we work hard to ensure a consistently high operational standard and it's gratifying to see that recognized," said Debra Scott, President and CEO of the Newmarket Chamber of Commerce. The process was a rigorous one and well worth the effort, she said, noting the Newmarket Chamber is the only chamber in York Region to hold accreditation. "It demonstrates to present and potential members that we are a well-run and efficient organization."

"Accreditation is the acknowledgment that member chambers have been successfully evaluated against rigorous national standards of policy, service and performance," said Chuck Davidson, President of the Chamber Accreditation Council of Canada. Davidson continued "that this brings the number of accredited chambers to close to 70 in Canada."

Developed by a team of chamber executives, in conjunction with provincial and territorial chambers and the Canadian Chamber of Commerce, the accreditation program is operated by an arms-length organization, the Chamber Accreditation

Council of Canada (CACC). The CACC is composed of representatives from across the country. The Council meets twice per year to review applications for accreditation.

Accreditation is a means of reinforcing and clarifying to the community at large what activities are pivotal to a chamber's functions and determines the chamber's unique value proposition vis-à-vis other organizations in the marketplace.

Initial accreditations are valid for a period of two years and reaccreditations are valid for three years.

The chambers of commerce and boards of trade that received their accreditation and reaccreditation at this year's meeting are:

Newly-accredited chambers of commerce as of September 25, 2017:

Brantford-Brant Chamber of Commerce  
Newmarket Chamber of Commerce with distinction  
Prince George Chamber of Commerce accredited with distinction  
Regina & District Chamber of Commerce with distinction  
Truro & Colchester Chamber of Commerce accredited with distinction

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