



## **Newmarket Chamber of Commerce Wins Grand Award and Best in Show in International Communications Competition**

**Newmarket, Ont., August 28, 2015**—The Newmarket Chamber of Commerce is the 2015 recipient of the Association of Chamber of Commerce Executives' (ACCE) Grand Award for Communications Excellence in the Advertising and Marketing (budgets below \$1 million) category. The Chamber was presented the award for its “Learn. Connect. Thrive” promotion during ACCE’s Annual Convention in Montreal this August. The Chamber also took home the “Best in Show” award in its category.

Currently in its 31<sup>st</sup> year, ACCE’s Awards for Communication Excellence (ACE) program honours outstanding initiatives in four categories of chamber communications: Advertising and Marketing, Publications, Electronic, and Campaigns.

The campaign really speaks to what the Chamber is all about, says Debra Scott, President and CEO of the Newmarket Chamber of Commerce. “The ‘Learn. Connect. Thrive’ campaign truly reflects the direction of the Newmarket Chamber and does it in a fresh and compelling way,” she says, adding that the promotion was created by RC Design, a boutique agency based in Newmarket. “We were up against chambers from all over the U.S. and Canada so to win two awards is both thrilling and immensely gratifying.”

In each category, judges declare one entry as the Grand Award winner. Entries are separated into two flights based on budget: those above \$1 million and those below that amount. A second panel of judges selects a Best of Show winner from the four Grand Award winners in each of the two flights.



“Chambers are often the catalyst for community advancement, and they communicate not only with their business constituents, but also with the broader populations of the towns, cities or regions they serve,” says Mick Fleming, ACCE president. “These awards spotlight excellence in content, design, execution, and most importantly, the positive outcomes chambers create as they go about the work of coordinating efforts that benefit communities.”

-30-

#### **About ACCE**

Established in 1914, ACCE is an association of 7,000 leaders from 1,300 chambers of commerce, including 93 of the top 100 U.S. metro areas. The combined membership of ACCE chambers exceeds 1.2 million businesses. For more information, visit [www.acce.org](http://www.acce.org).

#### **About the Chamber**

The Newmarket Chamber of Commerce represents the interests of approximately 900 members in a variety of ways, including advocacy and development of public policy. The Chamber offers programs, events, resources and connections to help member companies learn, collaborate, build strategic partnerships and manage transformational change. It promotes trade and commerce and leverages the skills and knowledge of members to increase the vibrancy of the Newmarket community. Learn more at [newmarketchamber.ca](http://newmarketchamber.ca).

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