

The Newmarket Home & Lifestyle Showcase Giveaway (the “Contest”)

Contest Period: March 26-May 16th, 2021

OFFICIAL CONTEST RULES

1. Newmarket Chamber of Commerce (Newmarket Chamber) is providing Home & Lifestyle Showcase attendees with the opportunity to enter for a chance to win a \$500 shopping spree at Upper Canada Mall. Fill out the form on the Newmarket Home & Lifestyle Showcase website (newmarkethomeshow.ca) to be entered into a random draw for one of the prizes. There is no purchase necessary to enter the contest. Only one entry per person is accepted.
2. Our partial sponsor for the contest is Upper Canada.
3. The Contest begins at 9 PM. ET on Friday March 26, 2021 and ends at 5:00 p.m. ET on Sunday, May 16, 2021 (“Contest Period”).
4. Other than to contact the winning entrants, the Newmarket Chamber will not use your personal data in any way.
5. Newmarket Chamber of Commerce is responsible for providing the prizes. Winners will be notified via email and/or phone.
6. To be eligible to enter, you must be a legal resident of Ontario, who is 18 years of age or older prior to Friday, March 26, 2021. Employees and representatives of the Newmarket Chamber, suppliers of materials and services related to this Contest, and any member of the immediate family (defined as parents, siblings, children, or spouses) or household (whether related or not) of such employees or representatives are not eligible to enter or to win.

7. A random draw will be held on or about Monday, May 17, 2021 from all eligible entries received. Selected entrants will be notified via email and/or phone. In order to be declared a winner, each selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered at a mutually convenient time by telephone. The odds of winning will depend upon the number of eligible entries received. If a selected entrant does not respond to the email or phone message within five (5) business days of the Newmarket Chamber notifying him or her, fails to correctly answer the mathematical skill-testing question, or does not return the Release described in Rule 9 below by the specified deadline, the prize may be forfeited and awarded to an alternate entrant at the Newmarket Chamber's sole discretion.
8. Prizes are not transferable, must be accepted as awarded, and cannot be substituted, whether in cash or otherwise, except at the sole discretion of the Sponsor. Sponsor reserves the right to substitute a prize of equal or greater monetary value if a prize cannot be awarded as described herein for any reason. Prizes will only be provided to verified winners. Limit: one prize per household/business.
9. Before being declared a winner and awarded the Prize, selected entrants will be required to sign and return to the Newmarket Chamber, prior to the deadline to be provided by the Newmarket Chamber, a Declaration of Compliance with Official Contest Rules and Release of Liability, releasing the Newmarket Chamber, Sponsor, and suppliers of materials and services related to this Contest, (collectively, the "Releasees"), from any liability in association with this Contest or the prize.
10. Participants understand that the information they provide to the Newmarket Chamber will only be used for the administration of this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Newmarket Chamber.
11. By accepting a prize, the winner agrees to use by the Newmarket Chamber and/or Sponsor of his/her name, address (city/province), likeness, and/or prize information for promotional purposes in any

medium, whether now known or hereafter developed, including but not limited to any Internet-based medium, at any time and in perpetuity, without additional compensation or notice.

12. **LIMITATIONS OF LIABILITY:** Without limiting the release provided in Rule 9 above, by entering this Contest entrants agree that Releasees will not be responsible or liable for: (a) late, lost, stolen, damaged, garbled, incomplete, misdirected, or undeliverable e-mail or other communications; (b) for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption; (c) theft, destruction, unauthorized access to or alteration of entry materials; (d) any injuries, damages, or losses to any person or property resulting in whole or in part, directly or indirectly, from participation in this Contest (including, without limitation, damage to any computer system resulting from accessing or downloading information related to this Contest) or any Contest-related activity or from the acceptance, possession, participation in, use or misuse of a prize; or (e) electronic communications that are undeliverable and/or redirected from an individual's email in-box as a result of any form of active or passive filtering of any kind, including but not limited to spam filtering, or insufficient space in entrant's e-mail account to receive e-mail messages.

13. **GENERAL:** Contest is subject to all applicable federal, provincial, municipal and local laws. By entering the Contest, entrants agree to comply with these Official Rules and the decisions of the Newmarket Chamber of Commerce whose decisions are final and binding in all matters related to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification. Sponsor reserves the right, at its sole discretion and without prior notice, to modify, cancel, terminate or suspend this Contest should any virus, bug, worm, trojan horse, technical failures, unauthorized human intervention, or other causes beyond their control that may corrupt or affect the administration, security, fairness or proper conduct of the Contest. Paragraph headings are for convenient reference only and are not to affect the interpretation of these Official Rules. If any provision of these Official Rules is declared invalid or unenforceable, such provision shall be

deemed modified to the extent necessary and possible to render it valid and enforceable. In any event, the unenforceability or invalidity of any provision shall not affect any other provision of these Official Rules. In the event of a dispute regarding the identity of the person who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account submitted. “Authorized account holder” is defined as the natural person who is assigned to an email account by an online service provider or other organization or person that is responsible for assignment of email accounts. A selected entrant may be required to provide Sponsor with proof that s/he is the authorized account holder of the email address associated with the selected entry. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.