

2019 Business Excellence Awards

The Newmarket Chamber of Commerce Business Excellence Awards has been recognizing Newmarket based businesses whose business achievements or community involvement have made significant contributions to the economic and social well-being of the Town of Newmarket.

ELIGIBILITY/NOMINATIONS

- Chamber Members within the Newmarket and surrounding areas
- Any other active business located in Newmarket
- More than one business can be nominated and self-nominations are encouraged.
- Businesses should not be nominated in more than one category and will be judged in the most appropriate category
- No government agencies may be nominated.
- Required number of years in business under each category.
- **Award recipients from the last three years are not eligible (eg. If won in 2016 the business is eligible again in 2020) for all categories**

BENEFITS OF BEING NOMINATED

- A boost to your corporate reputation – a valuable perk for your PR, marketing, recruitment and retention efforts and client relations
- Positive media exposure – locally, regionally and even nationally – and other enhanced publicity.
- Heightened morale across your organization
- Significant networking opportunities with other successful entrepreneurs, program sponsors, judges and Newmarket Chamber of Commerce members.

AWARDS CATEGORIES/CRITERIA

EMPLOYER OF THE YEAR AWARD

Criteria: In order to qualify for this award, you must be in business for a minimum of 5-years and have a minimum of 20 employees.

Recognizes outstanding achievement as an Employer in some or all of the following:

- Employee Relations & Training
- Workplace Culture & Values
- Community Involvement
- Environmental Awareness
- Innovative Encouragement for Employees

NEW BUSINESS OF THE YEAR AWARD

Criteria: Must be in business for a minimum of 1 year and less than 5 years.

Recognizes outstanding achievement as a New Business in some or all of the following:

- Research and Development
- Company Growth
- Products and Services
- Market Development
- Sales & Marketing
- Community Service

SMALL BUSINESS OF THE YEAR AWARD 1 to 25 employees

Criteria: Must be in business for at least 3 years.

Recognizes outstanding achievement in some or all of the following:

- Research and Development
- Company Growth
- Products and Services
- Market Development
- Sales & Marketing
- Community Service

LARGE BUSINESS OF THE YEAR AWARD 26 and over Employees

Criteria: Must be in business for at least 3 years.

Recognizes outstanding achievement in some or all of the following:

- Research and Development
- Company Growth
- Products and Services
- Market Development
- Sales & Marketing
- Community Service

INNOVATION OF THE YEAR AWARD

Criteria: Must be in business for at least 3 years.

Recognize the successful introduction of an idea, process or initiative that has been proven to make a genuine difference or positive impact on an organization or the community. Not for profits are eligible.

ENTREPRENEUR OF THE YEAR AWARD

Criteria: Must be in business for at least 3 years.

Entrepreneur Award recipients from the last three years are not eligible. However, their business is eligible for nominations in their categories.

Recognizes an INDIVIDUAL who demonstrates innovations in some or all of the following:

- Research and Development
- Company Growth
- Products and Services
- Creative Business Initiatives
- Sales & Marketing
- Community Service

NOT FOR PROFIT OF THE YEAR AWARD

Criteria: Must be in operation for at least 3 years.

Recognizes a registered not for profit organization which has exceptional community service and leadership in some or all of the following:

- Broadened Education of their Service
- Innovative Services Community Involvement
- Promoted Volunteerism
- Positive Contribution to Society
- Social & Community Advancements



PROFESSIONAL SERVICES BUSINESS OF THE YEAR AWARD

Criteria: Must be in business for at least 3 years.

Recognized for outstanding achievements in some or all of the following:

This business must exemplify professionalism and integrity. This category includes, but not limited to law, medical, dental, accounting, financial, insurance, real estate and other professional service providers.

Recognizes outstanding achievement is some or all of the following:

- Company Growth
- Customer Service
- Market Development
- Sales & Marketing
- Community Service

MANUFACTURER OF THE YEAR AWARD

Criteria: Must be in business for at least 3 years.

Recognized for outstanding achievement in some or all of the following:

- Research and Development
- Company Growth
- Products and Services
- Market Development
- Sales & Marketing
- Community Service

YOUNG PROFESSIONAL OF THE YEAR AWARD

Criteria: Nominee must be born on or after January 1, 1978 with one (1) or more years of professional experience in their current career. An employee may be nominated.

Recognizes excellence, creativity, and initiative in their business or profession in some or all of the following:

- Company growth
- Sales & Marketing
- Customer Service
- Community Service
- A role model for other young people personally and professionally