

Don't Worry — We've saved you a spot.



Newmarket
CHAMBER OF COMMERCE



The Voice and Interest of Newmarket Business

The Newmarket Chamber of Commerce has been around a long time—more than 160 years! We’ve got a pretty awesome history but you’ll find we spend more time looking forward than back. We’re constantly evolving to ensure we’re providing businesses—yours included—with the tools, programs and services needed to thrive in an increasingly competitive world.

You’ll find plenty about the Newmarket Chamber and all that we offer in this Membership Package but don’t hesitate to reach out if you have any additional questions. Drop us an email or give us a call.

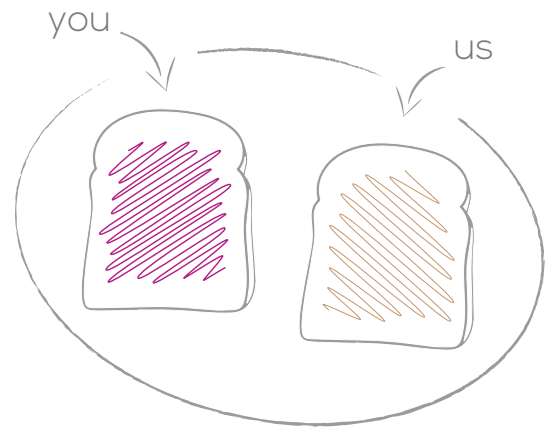
「 We’re a
click or a
phone call
away! 」

We’re pretty sure that whoever came up with the phrase “business as usual,” never owned their own business. Like you, we know that business is always changing and it can sometimes take a lot to keep up. We’re here to help.

The Chamber works with organizations and businesses of all sizes—from solopreneurs to teams in the double digits to refer, connect, train and help educate and prepare members to deal with all the “business as unusual” that comes their way.

We're in business for your business .

We offer a wealth of critical information and insights, and are dedicated to helping businesses and the community succeed.



Benefits. Galore. Check out what we deliver through our Membership Program.

A membership provides a long list of offerings that includes advocacy, networking opportunities, marketing, education, training, savings, and more. We help our members make connections, meet the right people, and understand markets and trends. We can keep listing the great things we offer, but the best way to get a handle on all that we do is to dive right in!

It's all waiting for you.



Networking

Meet, greet, connect, collaborate and repeat. We offer a wealth of networking opportunities to help you promote your business and connect with the right people.



Savings

Take advantage of our wide variety of exclusive savings programs. Save on group health and dental insurance, video marketing, merchant processing services, enjoy Member to Member (M2M) discounts, and so much more.



PeerGroups

Our **Mastermind Group** brings a selection of complementary businesses together to form a powerful advisory and networking group. We also offer **Entrepreneurs in Motion (EIM)**—a referral networking group (one business per category allowed).



Marketing

Your Chamber membership includes a listing on both our website and printed annual directory. The latter goes to more than 13,000 households and 2,000+ businesses. (You can also purchase an ad for additional exposure.) Want to get consumer facing? Exhibit at the Newmarket Home & Lifestyle Show.



Learning

We regularly offer workshops and seminars related to sales, digital marketing, social media, finance, business fundamentals, women in business and more to ensure continuous professional development and share best practices in business.



Community

We don't just work in the community—we live here too. We operate two programs designed to foster business and community vibrancy: The Awesome Foundation, and Smart Commute Central York.



Advocacy

What are the current issues impacting business? What's being done? Count on us to keep you posted and involved. As the voice of business in Newmarket we advocate on behalf of our members at local, provincial and federal levels.



Job Postings

Looking for help? We can amplify your recruitment efforts on the Chamber's social media channels. \

NEWMARKET CHAMBER

Customer Commitment Statement

- ✓ Membership in the Chamber makes you part of a community of more than 800 members who are committed to improving Newmarket's business climate
- ✓ We want you to belong to an open, varied, high quality business network that shares business intelligence, information, and knowledge
- ✓ We want you to enjoy doing business in Newmarket and to stay in Newmarket
- ✓ We will take the time to learn about your exact business needs
- ✓ We work collaboratively with you to determine top issues and priorities and to advocate for your business success
- ✓ You know what it takes to run a successful business. We work to share your insights with decision makers at the provincial and federal level, so that together we can have the biggest impact
- ✓ We provide best in class, relevant programs, services and events
- ✓ We will create a great experience for you as you interact with us
- ✓ We will respond to your needs with urgency and ensure our services are accessible to you
- ✓ We build and maintain the trust and confidence of our members and customers
Our staff are knowledgeable and 100% committed to your satisfaction
- ✓ We act with integrity, abiding by the highest professionalism and ethics



Networking at the Chamber





CONNECT

Enjoy a variety of networking opportunities

Your Chamber membership includes a wealth of networking opportunities to promote your business and connect with the right people.

Included in your membership:

Member Orientations
One-on-one Consultations
PeerGroups, including our Small Business
Mastermind and networking groups
Annual BBQ
AGM & Holiday Mix 'n' Mingle Ultimate

Additional Events Include:

Monthly Networking Breakfasts
Luncheons
Workshops & Seminars

Premier Events

Annual Home Show
Business Excellence Awards
Mayor's and Women in Business Luncheons

Ultimate Business Networking

Networking is one of the key ways to help small businesses grow into larger businesses. Your membership allows you to attend networking events at all participating York Region chambers of commerce and boards of trade.

Participating Boards:

Aurora Chamber of Commerce
East Gwillimbury Chamber of Commerce
Georgina Chamber of Commerce
King Chamber of Commerce
Markham Board of Trade
Newmarket Chamber of Commerce
Richmond Hill Chamber of Commerce
Vaughan Chamber of Commerce
Whitchurch Stouffville Chamber of Commerce

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Advocacy in Action

at the Newmarket Chamber

As the voice of business in Newmarket, our role involves advocating and, where necessary, lobbying on important issues that are having detrimental effects on business growth and operations. To ensure that our work has maximum impact, we utilize the strength of the Chamber Network, which represents **200,000 businesses** and is the largest, most influential business association in Canada.

We work at all levels of government: directly with the Town of Newmarket and the Regional Municipality of York and by coordinating with the Ontario Chamber of Commerce (OCC), and the Canadian Chamber of Commerce for lobbying efforts at the provincial and federal levels.

Chamber Network Wins

Our work advocating and lobbying government has resulted in a number of wins and successes for members of the Newmarket Chamber of Commerce, including:

- Repeal of Bill 148, the Fair Workplaces, Better Jobs Act
- 1% cut in the small business Provincial Corporate Income Tax Rate
- Removal of a tax consideration on Employer Provided Health Benefits
- 17% reduction on electricity bill
- The creation of an internal trade promotion office within Innovation, Science and Economic Development Canada
- 17.9% Development Charge Reduction for commercial and industrial properties in York Region
- A new Graduated Apprenticeship Grant for Employers (GAGE)



Member-Exclusive Savings



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Enjoy Savings!

Check out the wide variety of exclusive member savings programs through the Newmarket Chamber. These programs are available to all personnel (owners/managers/staff) within any business registered as a Member. You also have access to a broad range of savings programs negotiated by the provincial and national Chamber organizations on behalf of all members.

Visit newmarketchamber.ca/savings-programs for more info, or to book a one-on-one consultation, call 905-898-5900.

OUR SAVINGS PROGRAMS INCLUDE:

NEW AIR MILES Reward Program

The Newmarket Chamber of Commerce has partnered with AIR MILES INCENTIVES® – Managed by RMG Loyalty, to help your business increase sales, drive incremental revenue, boost customer spend, stand out from your competition, and more.

Group Home & Auto Insurance: A number of our member insurance brokers offer discounts to Chamber members through the M2M discount program (see below for more info). For a list of providers and their member discount programs, check out the Chamber's online business directory then view the list of Insurance Brokers (look for the M2M icon).

Two of our member insurers offer discounted group plans for Newmarket Chamber of Commerce Members:
| Benson Kearley IFG | RBC General Insurance

Lenovo: Instant savings on laptops, desktops, tablets and more.

TIE IT AI: Do you use different apps to create invoices, track your customers, do email marketing or post on social media? MaaS Pros offers Chamber members an exclusive deal on TIE IT, their all-in-one sales, marketing and business application.

UPS Shipping: Take advantage of some of the most competitive rates available on shipping services with the UPS Members Benefit Program.

Member to Member Savings Program

We've teamed up with FanSaves, a digital coupon platform to offer both exclusive Member deals (as well as public ones). The program gives Chamber members and their employees exclusive benefits by doing business with fellow members. Use the site to easily access discounts on the terrific local products and services that you use every day!

Interested in offering your own deal? It's easy—just contact the Chamber. There's no cost or fees for putting out an offer—it's one of the perks of Chamber membership!



Canada's #1 Plan for Employee Benefits

The Chambers of Commerce Group Insurance Plan®
gives you affordable, flexible insurance options,
unbeatable guarantees, and value-added benefits.
See why 30,000 business owners selected this plan!



Chambers Plan
Employee Benefits

chamberplan.ca | f | g+





Got Questions About Your Membership?

We've got answers!

Please contact **(905) 898-5900** or **jennifer@newmarketchamber.ca**



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