

Newmarket
**HOME &
LIFESTYLE SHOW**



PRESENTED BY KNOWLEDGE BROKER REAL ESTATE

Sponsorship
Opportunities
2020



Newmarket
CHAMBER OF COMMERCE

Signature Sponsor \$3585

Premium Booth Space (10 x 20)

- Home Show Print and Online Advertising (with a distribution of 71K throughout Newmarket, Aurora, Bradford, East Gwillimbury & Keswick)
- Full page ad in the Program
- Your promotional item inserted in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- Floor decals on the show floor with your logo
- On-site exhibitor newsletter
- Sponsor signage at the show
- Newmarket Home & Lifestyle Show web page
- Advertise your "Show Special" before and during the show on Chamber social media channels

Arena Sponsor \$2000

Standard Booth Space (10 x10)

- Arena named after your business on all marketing and floor plans
- Additional outdoor display space provided at arena entrance
- Signage and floor decals displayed at entrance of the arena
- 1/2 page ad in the Program
- Your promotional item inserted in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- On-site exhibitor newsletter
- Sponsor signage at the show
- Newmarket Home & Lifestyle Show web page
- Advertise your "Show Special" before and during the show on Chamber social media channels

Gold Sponsor \$1805

Standard Booth Space (10 x10)

- 1/2 page ad in the Program
- Your promotional item inserted in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- On-site exhibitor newsletter
- Sponsor signage at the show
- Newmarket Home & Lifestyle Show web page
- Advertise your "Show Special" before and during the show on Chamber social media channels

Entertainment Sponsor \$1500

- Four Speaking Opportunities on stage in the Entertainment Area. Introduce main children's show
- Signage/banner display in Entertainment area
- 1/2 page ad in the Program
- Your promotional item inserted in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- On-site exhibitor newsletter
- Sponsor signage at the show
- Newmarket Home & Lifestyle Show web page
- Advertise your "Show Special" before and during the show on Chamber social media channels

Add 10 x10 booth for additional \$500

Home Show Community Sponsor \$1500

- Support the community by covering admission for all attendees on the Friday night of the show
- Sponsorship recognition in print and online advertising for the show (with a distribution of 71k throughout Newmarket, Aurora, Bradford, East Gwillimbury & Keswick)
- Full page advertisement in the 2020 Home Show program (distributed to attendees at the show)
- Opportunity to include promotional items in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- On-site exhibitor newsletter
- Newmarket Home & Lifestyle Show web page

Add 10 x10 booth for additional \$500



Awards Sponsor \$1500

- Present awards to winners and photo opportunity
- Post Event Recognition in Print & Online
- 1/2 page ad in the Program
- Your promotional item inserted in attendee bags (sponsor to provide 2500 copies)
- Sponsorship recognition in Program
- On-site exhibitor newsletter
- Sponsor signage at the show
- Newmarket Home & Lifestyle Show web page

Add 10 x10 booth for additional \$500

Not-For-Profit Sponsor \$1500

- Company will sponsor up to 10 not for profits with display tables in the “food lounge”.
- Will be recognized as the Not For Profit Sponsor in the “food lounge” and in the program
- On-site exhibitor newsletter
- Sponsor signage at the show
- Social Media recognition
- Newmarket Home & Lifestyle Show web page

If you are interested in becoming a sponsor for the 2020 Newmarket Home & Lifestyle Show, please contact events@newmarketchamber.ca or call Rosanne at (905) 898 - 5900 ext. 226.