

Career Pathways Expo

Information
Package
2019

November 5, 2019 | Newmarket Community Centre
200 Doug Duncan Drive



Expo Summary

The Career Pathways Expo is open to local high school students and educators.

 **November 5th, 10 am–4 pm**

Designed for Grade 10 and 11 high school students, the Career Pathways Expo aims to increase students' understanding of various career paths and the skills needed to succeed in them. The event showcases a variety of skilled trades and other dynamic career options in an engaging and interactive way.

700-750 local high school students will be bussed to the event as part of their careers/civics curriculum.

Organizers

Launched by the Newmarket Chamber of Commerce in 2018, the Career Pathways Expo is a cooperative effort in Northern York Region between the Public Sector (school boards & municipalities), Non-Profit, and Private Sectors.

The Goal

The event highlights just some of the career opportunities that exist and the different pathways to them. The Expo also highlights the local York Region employment landscape.

We aim to engage attendees with interactive exhibits and provide them with:

- Information to increase their understanding of a broad variety of career paths and the skills needed to succeed in them
- Expectations within the various careers and sectors to help navigate the job market
- Relevant and current labour market information
- Opportunities to interact with employers and hiring managers to hear what they look for when hiring

The Career Pathways Passport



Each student takes home a guidebook that highlights information about various career pathways available in each sector and education requirements. The Pathways Passport also includes some local labour market information, volunteer opportunities for skill building and much more!

The passport is also accessible online. [View the 2018 here.](#)

Exhibitor Info

Our local economy is dependent on a robust and versatile labour force. Today's students are key to that. Informed career decisions help position youth for future success and ensure a productive and skilled workforce for businesses. Help us showcase some of their options! We're looking for companies interested in participating at the Expo with engaging and interactive displays and exhibits.

The Expo focuses on the skills required within the various sectors as constant changes in technology result in new opportunities and challenges arising at a rapid rate. This means continued changes in careers and the job market.

Focus Areas Include



Arts & Culture



Business & Finance



Health & Wellness



Justice, Community
& Emergency Services



Information &
Communications
Technology



Manufacturing



Construction
& Trades



Entrepreneurship

Sponsorship Opportunities

Be a partner in pathways and help shape the future workforce for our region.

Partner in Pathways
\$2500+

Employment Sector Sponsor
\$1000

Event Sponsor
\$500

Sponsor to receive logo coverage in any printed event literature	✓	✓	
Sponsor's logo to be featured on email marketing campaign as a Sponsor	✓		
Sponsor's logo to be featured on the Newmarket Chamber of Commerce website as a Sponsor	✓		
Sponsor's name to be featured on the Newmarket Chamber of Commerce website as a Sponsor	✓	✓	✓
Website hotlink to your home page from Newmarket Chamber of Commerce Website	✓	✓	
Company details to be featured on any pre-event press releases	✓		
Premium booth placement	✓		
Exhibitor booth/table/display (must be interactive)	✓	✓	✓
Sponsor's logo in Career Pathways passport (available online & taken home by students) and in day-of-event handout	✓		
Sponsor's logo in Career Pathways passport under specific sector as well as day-of-event handout		✓	
Sponsor's name in Career Pathways passport (available online & taken home by students)			✓
Logo to be featured in print advertising	✓		
Social media shout-outs to your company on our active social media pages	✓		



Newmarket
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