



## "Your Business" Advertising Rates for the Chamber newsletter

With low advertising rates for Chamber members and a beautiful, glossy new format, 'Your Business' is the most direct and economical link to the business community. Our popular newsletter is published 10 times per year and mailed to every member.

Keep your business name in front of Chamber members! Advertise in the newsletter, or send your brochure out as an insert; it's a great way to get your message out!

### Advertising Rate Card

<u>Advertisement Size</u>	<u>Members</u>	<u>Size</u>
Full Page	\$285.00	7.75" x 10"
Half Page	\$185.00	7.75" x 5"
Card	\$ 75.00	1.5" x 2.25"
Back Cover Base bar	\$150.00	7.75" x 2"
Inside Page Base bar	\$140.00	7.75" x 2"
Flyer insert (Ready made)	\$175.00	8 ½" x 11", 3-fold Or brochure

Please note that advertisements can take the form of articles about your products or services. Cost is dependent on the size of your article.

Electronic files must be CMYK, 300 dpi and saved as a .pdf, or .eps or .tiff

Non-Members please add \$100 to each order.

10% discount for yearly advertisers (10 editions).

GST applicable on all rates

AD DEADLINE: 5th of the month previous to publication.  
FLYER DEADLINE: 15<sup>th</sup> of the month previous to publication.