

Newmarket Home & Lifestyle Show 2012 **March 30th, 31st & April 1st** **Sponsorship Opportunities**

Signature Sponsorship \$3000 + hst

- Premium Booth Space (before July 29th)
- Logo on program cover and sponsor page
- Full page colour ad inside the program
- Logo on Newmarket Home & Lifestyle Show Web Page
- Recognition in print and radio advertising
- Recognition in Chamber print and electronic advertising
- Logo in on-site exhibitor newsletter
- Logo on sponsor sign at the show
- Floor decals with company logo throughout the show floor
- Your promotional flyer inserted in attendee bags
(# flyers to be supplied by exhibitor)

Gold Sponsorship \$1000 + hst

- Logo on program sponsor page
- ½ page colour ad inside the program
- Logo on Newmarket Home & Lifestyle Show Web Page
- Recognition in Chamber print and electronic advertising
- Logo in on-site exhibitor newsletter
- Logo on sponsor sign at the show
- Your promotional flyer inserted in attendee bags
- (# flyers to be supplied by exhibitor)

Silver Sponsorship – \$500 + hst

- Logo on program sponsor page
- Logo on Newmarket Home & Lifestyle Show Web Page
- Logo in on-site exhibitor newsletter
- Recognition in Chamber print and electronic advertising
- Logo on sponsor sign at the show

Door Prize Sponsors – (Minimum Value of \$100)

- Company name listed on signage at the ballot table
- Announcement during the show as the winners are announced