

## **Newmarket Home & Lifestyle Show 2011 Sponsorship Opportunities**

### **Signature Sponsorship \$3000 (4 Opportunities) 2 SOLD OUT**

- Premium Booth Space (before July 30<sup>th</sup>)
- Logo on program cover and sponsor page
- Full page colour ad inside the program
- Logo on Newmarket Home & Lifestyle Show Web Page
- Recognition in print and radio advertising
- Recognition in Chamber print and electronic advertising
- Logo in on-site exhibitor newsletter
- Logo on sponsor sign at the show
- Your promotional flyer inserted in attendee bags  
(# flyers to be supplied by exhibitor)

### **Gold Sponsorship \$1000**

- Logo on program sponsor page
- ½ page colour ad inside the program
- Logo on Newmarket Home & Lifestyle Show Web Page
- Recognition in Chamber print and electronic advertising
- Logo in on-site exhibitor newsletter
- Logo on sponsor sign at the show
- Your promotional flyer inserted in attendee bags
- (# flyers to be supplied by exhibitor)

### **Silver Sponsorship – \$500**

- Logo on program sponsor page
- Logo on Newmarket Home & Lifestyle Show Web Page
- Logo in on-site exhibitor newsletter
- Recognition in Chamber print and electronic advertising
- Logo on sponsor sign at the show

### **Door Prize Sponsors – (Minimum Value of \$100)**

- Company name listed on signage at the ballot table
- Announcement during the show as the winners are announced