



2010 Newmarket Home & Lifestyle Show

March 26th, 27th, 28th

Magna Centre

Sponsorship Opportunities

Signature Sponsorship \$3,000 (5 Opportunities)

- ✓ **Home Show Program** – Front cover exposure with corporate logo and back page advertising
- ✓ **Signage** – logo on event signage, prominently displayed including:
 - Pre-event Advertising Posters
- ✓ **Announcements/infomercials** throughout the duration of the Home Show (7,000 visitors)
- ✓ **Media Exposure** – Company logo included in all paid print media and communications, both verbal and non-verbal, in association with the Home Show event, including:
 - Advertising in The Era (65,000 homes)
 - Listing on www.yorkregion.com
 - On-air promotion on CHAY and B101 radio
- ✓ **Recognition by Newmarket Chamber of Commerce**, including:
 - Exposure on Chamber web site
 - Exposure in Chamber printed and electronic newsletters 2 months prior to Show
- ✓ **20 Guest Passes**

Silver Sponsorship \$1,500

- ✓ **Home Show Program** – company name listed on front cover
- ✓ **Signage** – event signage
- ✓ **Media Exposure** – Company names listed in:
 - Advertising in The Era (65,000 homes)
 - Listing on www.yorkregion.com
- ✓ **Recognition by Newmarket Chamber of Commerce** via electronic newsletter and print newsletter
- ✓ **10 Guest Passes**

Bronze Sponsorship \$500

- ✓ **Home Show Program** – company name listed on front cover
- ✓ **Signage** – name on all event signage
- ✓ **Media Exposure** – Company names listed on www.yorkregion.com
- ✓ **Recognition** by Newmarket Chamber of Commerce via the electronic newsletters

Door Prize Contributor (Value of Product to be Min. \$100)

- ✓ **Signage at Ballot Table**
- ✓ **Announcements** – during Show as Winners are announced
- ✓ **Door Prizes** must be delivered to Chamber offices by March 1st for signage benefits